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The Green Rating Project is a reputational incentive programme. It rates the environmental performance of companies within a specific sector. This rating is then disseminated: to consumers, media and financial institutions, and investors. The rating is updated every 2 years to provide the latest information to stakeholders.

So far, we have rated 3 major industrial sectors: pulp and paper, automobile and chlor-alkali. We plan to do the same for power, and iron and steel.

In 2001, the Green Rating Project was awarded the best environmental audit in the last 25 years by *Asia Week*. Thus, it provides a credible platform for companies to improve their standing in the public eye, and so in the market.

YOU PARTICIPATE
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For more details, contact Chandra Bhushan, *Green Rating Project*

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